



## NEW 2013 MISSION BALLISTIC

### Higher performance for mid-level bow budgets

After back-to-back wins of Outdoor Life's coveted Great Buy award (2011 Venture, 2012 Riot), Mission Archery is excited to introduce the [2013 Ballistic](#), which is sure to be another top contender for best performance value. The Ballistic features the Advance Vectoring Cam System, proven technology known for its smooth draw and incredible speed. The most remarkable thing about this bow is the price, because at \$499 you get a bow that both looks and performs like a high-end bow.

The Ballistic is comfortable in hand, quiet, fast and deadly accurate. Its highly-efficient modular AVS cam system offers the perfect combination of adjustability and performance on just one set of limbs, so you can go from 26-30" in draw length and 50-70 lbs. in draw weight without using a bow press. It also comes with a Dead End string stop and String Grubbs to dampen residual noise and vibration.

With an IBO rating of 330 fps and an extremely competitive retail price of \$499, the Ballistic is sure to satisfy consumers and generate sales for our independent retailers. "Our goal at Mission is to build bows that outperform their price," says Jon DuMars, Director of Mission Archery. "With the Ballistic, we are confident our retailers will continue to see growth in their Mission Sales."

#### **Ballistic Specs**

**ATA:** 30.5"

**IBO Speed:** 330 fps

**Physical Weight:** 4.18 lbs

**Brace Height:** 7"

**Let-off:** 80%

**Draw lengths:** 26" – 30" (mods available in half increments)

**Draw weight:** 50 – 70 lbs.



All Mission bows are designed, built, tested and approved in the U.S.A. They are supported by exceptional customer service and a lifetime warranty.